



Fresh Films Pathway Program Details & Schedule - Phoenix

The year-round filmmaking career path program consists of three sections which are detailed in this [video](#) and also below! The goal of the program is to engage diverse teens in skill building for film, media and visual communication career pathways, job opportunities and college readiness for the \$771B media & entertainment industry that includes many jobs in film, TV, news, advertising, social media and beyond.

Part 1: Weekly Skill-Building (October 2020 - May 2021)

Weekly programming engages teens once a week after school in learning the fundamentals of narrative and documentary film production; everything from scriptwriting and creating storyboards to operating film equipment and learning to edit!

The program runs THURSDAYS starting October 22 from 4-6:30pm. After a short lesson to the full group, the students break into small groups to work on film projects

- Oct 22, 29, Nov 5, 12, 19 and Dec 3: Environmental Film for RiverAction Film festival
- Dec 10, 17 and Jan 7, 14: Film a Movie Scene
- Jan 21, 28 and Feb 4, 11: Create a Music Video
- Feb 18, 25 and Mar 4, 11: Make a Short Documentary
- Mar 18, 25 and April 1, 8, 15, 22, 29: Produce a Short Scripted Film
- May 6, 13, 20, 27: Edit a movie trailer
- June 3: End of year premiere celebration (will be in the evening, time tba)

Career Readiness/Soft Skills will run in separate sessions twice monthly (dates to be added by 9/15)

- January 2021-May 2021 location will be based on Covid restrictions, however the goal is to offer in-person programming where the teens continue to work on film projects with access to the equipment and resources available at the Best Buy Teen Tech Center at the Boys & Girls Clubs of the Valley - Jerry Colangelo Branch: 1755 N 34th Avenue Phoenix, AZ 85009

Part 2: 70-Hour Work-Experience on Set of a Real Feature Film (June - July 2021)

Once the school year and weekly lessons conclude, youth join Fresh Films during part of their Summer break for a 7-day / 70-hour hands-on work experience on the set of feature film "Ghostland" written by Emmy-winning writer Rick Cleveland (*Six Feet Under, West Wing, House of Cards*).

Youth will work on the film set learning all production aspects under the guidance of professional mentors. Teens on a Fresh Films' set do not "shadow"; they "do", working hands-on with industry-standard equipment. Teens rotate through core on-set positions – from camera operator to wardrobe assistant, from First Assistant Camera to First Assistant Director. They grip, run boom and mixer, and edit. In the process, they gain valuable technical and 21st Century skills and extensively build their resume. The project will take place in Rock Island, IL at Fresh Films HQ. Fresh Films will provide housing and meals to all filmmakers + 1-2 chaperones.

Part 3: Paid Part-Time Internship (July - August 2021)

After completing their work on set, teens can be placed into paid part-time internships with local film, marketing and media organizations including casting agencies, editing houses, production studios, equipment rental houses, non profits, social media and marketing firms and many others.