

What is Fresh Films?

Fresh Films is a film production studio and training ground for youth filmmakers. Teams of youth work together, rotating through all film positions – from camera and sound, to editing and effects - gaining technical and life skills. The resulting EMMY quality feature films, TV episodes or commercials are released in theatres, at schools, on DVD, online, on TV, at major retailers and internationally with funds from distribution reinvested to support more youth programming.

What is Fresh Films Minneapolis?

Fresh Films is working with Best Buy Teen Tech Centers across the nation to host programs designed to build skills in filmmaking that can be used to launch career opportunities for youth in the areas that they serve. We'll be at the Best Buy Teen Tech Center at Hope Community Inc. in Minneapolis to provide students with weekly training sessions that will take them through in-depth narrative & unscripted filmmaking as well as video editing. Students will even have the chance to create their own film festival entries. This training experience will qualify youth to come on a professional film set in the summer of 2020 for a hands-on apprenticeship to gain the skills needed to pursue a career in film and TV production. After filming on set ends, Fresh Films will place the participating youth in 4-8 week paid internships with other film and media organizations! No prior film experience required. This program will focus on building resume skills for college, media schools, or a first job in the field!

I thought Fresh Films made films and TV shows?

Yep, we do that too! Films and TV shows are created as part of our Fresh Films summer program. Students who participate throughout the school year will have the chance to go on set to film a project with a real film crew. There is more info on that near the bottom of this FAQ!

Where and when will Fresh Films Minneapolis take place?

- Where: Best Buy Teen Tech Center at Hope Community Inc. at 611 E Franklin Ave, Minneapolis, MN 55404
- When: November 2019-August 2020--Taking new enrollment in December & February
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What is the timeline of the Career Path Program?

November 2019 - May 2020 (with enrollment taking place in December & February):

All program participants will meet one evening per week with a Fresh Films program facilitator at the Best Buy Teen Tech Center, learning film skills through our hands-on curriculum and developing a film project.

COMMITMENT: One afternoon/evening per week, Tuesdays 4:30-7pm.

June or Early July 2020:

Fresh Films comes to your city to film a TV show! Students will join the film production and work together as a crew, learning every role in both tech and production. This means lights, cameras, audio, set design, directing, coordinating with talent -- EVERY job on the set! These TV pilots will be reviewed by network executives and could be picked up for a longer series and you can include this work on your resume!

COMMITMENT: Full time for 8 days, up to 80 hours. (You're going to work hard and put in some long days, but you'll learn a ton and have a blast!)

July-August 2020:

You will be placed in a part time paid 4-8 week internship with a local media or film organization, working on projects for them and learning all about their corner of the industry while gaining real work experience. You will receive a stipend of \$250 every 2 weeks.

COMMITMENT: 15-20 hours per week

Do I have to participate in ALL parts of the 9-month Career Path Program?

Yes! To participate, you must commit to all program phases. We will make exceptions for those coming in as new participants during December and February enrollments.

Who can participate in the program?

This program is open to teens ages 15-19 from the Minneapolis/St. Paul area. You can be of any filmmaking skill level.

Do you need previous film experience? Or a certain GPA?

There is absolutely no experience necessary to be on a Fresh Films crew! And we don't look at your GPA, but we will help build your resume and tech skills. Teens just need to have a passion to learn, get creative and collaborate with a team. We'll fill you in on the rest!

How do you apply for the program?

To be part of the Fresh Films Career Twin Cities Program, just go to freshfilms.org/programs and fill out the online application.

Who leads the production?

College-aged interns from previous Fresh Films seasons along with our professional filmmakers will work alongside the teen crews showing them everything they need to know in an intensive filmmaking production on set. Once placed into an internship, participating youth will have a mentor in which they work under.

Do you HAVE to answer the essay questions on the application?

Yes! It's how we determine your passion for filmmaking and choose our program participants.

What happens after you're selected for this program?

Once you're selected, you'll need to confirm your participation by sending in your filmmaker release form and any other necessary information. The release form confirms your participation on the crew. We'll also discuss production dates and other needs with you and your parent or guardian.

Is this a camp?

No horseback riding here! Fresh Films is a professional film company, where teams of teen filmmakers apprentice alongside professional filmmakers and work on all the aspects of film

production. On-set you'll rotate through all key positions on the film-set, working camera, sound, lighting, costuming, make-up, production, set-design and more.

So you're gonna give us money to make my film?

Sorry, no film grants. But we will teach you the producing, directing and editing skills you will need to create your own short film.

How much is this program going to cost?

The program is free to participate in, and in fact during your internship, you will be paid for your work!

What do you have to buy?

Nothing! There is no purchase necessary to submit to apply to be a filmmaker with Fresh Films!

What if we already have a crew including actors. Can we make our own film?

Sounds like you're well on your way – congratulations! Fresh Films, however, is a team-oriented experience, from start to finish. Our program isn't designed to produce any one filmmaker's vision. But, we certainly hope you go on to make your own short films!

Who is the director, the cinematographer?

No one filmmaker will be selected over another to serve in any crew position for the duration of the production week. As a Fresh Films Filmmaker, you will rotate through several crew positions, including camera, sound, assistant director, etc working alongside the professional film crew.

What equipment are we going use?

Get ready to start drooling! We use Blackmagic Design URSA cameras, Canon D1 DSLR cameras, Dell Precision Laptops outfitted with Blackmagic DaVinci and Fusion, and Dell Alienware Area51m notebooks! We also have professional sound and lighting packages, booms and dollies. It's a Hollywood set – although we have a lot more snacks and less sushi.

How do Actors get involved?

There is no experience necessary to audition and act in our Fresh Films! Whether you star in your high school's musical or your family's Christmas talent show. All actors (union, non-union or enthusiastic newcomers) are encouraged to come to our open casting call to try out for a paid role in the film. Casting call info will be posted separately – usually within (4) weeks of the start of the program.

How do you intern with Fresh Films?

Interns are chosen from our Fresh Films alumni. Once you've participated in the Fresh Films program, you will receive information on how to apply to be an intern for the following year.

Tell me more about your partnership with Augustana College?

Fresh Films is now located on-campus of Augustana College where Fresh Films and the college launched a new Entertainment Media program in the Fall of 2017. College students at Augustana

get to intern and work with Fresh Films all year long in production, editing, marketing, business and accounting. Our goal is to create leaders in the Entertainment Industry who have a well-rounded background of production, technical skills and distribution. We encourage you to check it out as you get closer to college!

What else has Fresh Films produced?

Here are some of the Film and TV projects teens have created as part of Fresh Films! Please check them out – rent, download, stream or buy – and support your fellow teens!

+ “Alternate Universe: A Rescue Mission” is a science adventure film starring 80’s superstar Steve Guttenberg that had nearly 200 teenagers from Colorado to New Jersey working on-set or in the editing bay. The film launched at a White House Educational event, and just released at Redbox, Family Video, iTunes, Amazon, Target and on all major cable systems.

www.alternateuniverserescue.com

+ “The Stream” starring Rainn Wilson and Mario Lopez released in theatres and then on iTunes, Amazon and at Walmart. The film was created by over 160 teens from Los Angeles, Boston, Chicago, Philadelphia, New York and other cities. See it here: www.thestreammovie.com

+ Emmy-nominated show “Detectives Club” has kid-detectives seeking the scientific truth in every episode – like do belugas really sing? Or do people interact with dinosaurs? Premiered on PBS WTTW Chicago, the show is re-launching in late 2018 with even more episodes and kid-detectives. View a trailer here <https://vimeo.com/127275089>

+ During Summer 2017, teens in Chicago and Los Angeles worked on new TV Pilots! The new shows, called “Miskits” and “Gwen’s World of Weird” just released to Hollywood heavyweights from Disney, Warner Brothers, Amazon, National Geographic, Fullscreen Media and even to a producer at Star Trek! You can view the TV Pilots at <https://freshfilms.org/watch-our-films.php>

+ Most recently, we partnered with AT&T and Hello Sunshine on the first-ever all-girls Filmmaker Lab! The AT&T Hello Sunshine Filmmaker Lab produced by Fresh Films brought 21 girls to LA to create a documentary featuring interviews with women in the entertainment industry, including Reese Witherspoon! You can watch the final documentary at https://youtu.be/o4FXf_oPFks

Who is Fresh Films?

Fresh Films / Dreaming Tree Films has been around since 2002 – and have made it our mission is to ignite youth through creativity. Our authentic film platforms give teens hands-on experiences, real-life skills and a heightened responsibility to succeed. Teens have called it “the best time of their lives” and over 250 media outlets have showcased the teens’ work.

For nearly a decade, our Fresh Films (<https://freshfilms.org/>) program has been the largest national platform for youth creativity. Hollywood Celebrities including Mario Lopez, Rainn Wilson, Usher, Jonathan Lithgow, Dominic Monaghan, Natasha Bedingfield, Alexa Vega, JoAnna Garcia Swisher, Sean Astin & many others have acted or participated in the teen-created films. You can



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production studio. training ground.

freshfilms.org

learn more or make a donation towards the program by visiting
www.dreamingtreefoundation.org.

Have a question you're sure we didn't answer? Email us at marketing@freshfilms.org