

Privacy Policy:

Updated July 1, 2018

We understand and respect your need for privacy.

This website and all collected information is owned solely by Dreaming Tree Foundation, dba Fresh Films (hereinafter "Fresh Films") a nonprofit film producer who engages youth in the fun and relevancy of film to grow confidence, build skills in technology, expose youth to STEAM careers and develop 21st century skills like problem solving, communication and teamwork. The following governs our use of the personal information you provide to us through this website.

Users Who Are Under 13 Years of Age

Our users' privacy is important to us, and we recognize the need to provide additional privacy protection for children. Our privacy practices are guided by the United States' Children's Online Privacy Protection Act ("COPPA"). Users who are under 13 years of age should always check with their parents or guardians before entering information on any website, and we encourage families to discuss their household guidelines regarding the online sharing of personal information.

In any instance that we collect personal information from a child, we will retain that information only so long as reasonably necessary to fulfill the activity request or allow the child to continue to participate in the activity, and ensure the security of our users, or as long as is required by law. In the event we discover we have collected information from a child in a manner inconsistent with COPPA's requirements, we will either delete the information or immediately seek the parent's consent for that collection.

Consistent with the requirements of COPPA, in any instance where a user is under age 13, we will ask for a parent or guardian email address before we collect any personal information from the child. Please refer to the Fresh Films [Children's Online Privacy Protection Act \(COPPA\) Privacy Notice](#), required for contest participants under the age of 13. If you believe your child is participating in an activity that collects personal information and you or another parent/guardian have not received an email providing notice or seeking your consent, please contact us at marketingteam@dreamingtreefilms.com.

If an activity potentially allows a child to insert personal information such as name and email address in their created content, we will either pre-screen the submission to delete any personal information, or we will seek verifiable parental consent by email for the collection. In the email we will explain what information we are collecting, how we plan to use it, how the parent can provide consent, and how the parent can revoke consent. If we do not receive parental consent within a reasonable time, we will delete any information collected from the child.

If, in addition to collecting content that includes children's personal information, we also plan to post the content publicly or share it with a third party for the third party's own use, we will require a parent or guardian's signed consent form by mail, email attachment, or fax.

For our programs, we require parental consent prior to submission of child-created content. We typically require only the information necessary for a child to participate, such as name and email address. We only contact the parent for more personalized information for award-fulfillment purposes if the child wins the contest.

At any time, parents can refuse to permit us to collect further personal information from their children and can request that we delete from our records the personal information we already have collected.

If you are between 13 and 18 years of age, be sure to obtain your parent's or guardian's permission before you send any information about yourself (such as your name, email address, etc.) to us or anyone else over the Internet.

International Users

If you are a non U.S. user of the Fresh Films website, by visiting the website and/or providing us with personal information, you acknowledge and agree that your personal information may be processed in the country in which it was collected, in the U.S. or in other countries, where laws regarding processing of personal information may be less stringent than the laws in your country. By providing your information, you consent to such transfer.

Information Collected and How We Use and Protect It

By entering Fresh Films programs, students understand that names, essays, videos, and/or projects may be posted on our website, Fresh Films social media pages, and other related outreach and promotional materials. By submitting projects, users grant an unlimited, royalty-free, irrevocable license to Fresh Films to use, post, distribute and share submitted materials on its website, social

media page and otherwise in furtherance of Fresh Films' charitable purposes. Please see our Terms of Use for more information on this.

Users may opt to voluntarily share personal data to enter Fresh Films programs, post comments to our social media pages, or sign up for our mailing list. This information may include name, email address, physical address, and other information needed to address the purpose being requested. Any personal information provided to Fresh Films will be stored in a secure environment. The information that you voluntarily submit will be disclosed to Fresh Films employees, or those under contract with Fresh Films, who "need to know" your information for the purposes of fulfilling their job responsibilities and responding to your requests.

If a user provides Fresh Films with their email address through the Contest submission form or by signing up via Constant Contact, Fresh Films will send periodic updates regarding the organization. You are able to unsubscribe from our mailing list at any time by following the link at the bottom of any email, or by contacting us at marketingteam@dreamingtreefilms.com and requesting removal. Only Fresh Films and our participating entities are able to use email addresses; we do not make email addresses available to any others for their use.

This website takes every precaution to protect our users' information to ensure that information provided by you, including your personally identifiable information, is not lost or misused. While we strive to ensure that information submitted through this site is protected, Fresh Films cannot guarantee the security of any data submitted over the Internet.

Links to External Sites

Various Fresh Films web pages link to Internet sites and services outside the administrative domain of the organization. Fresh Films does not govern the privacy practices of these external sites. Users should read the privacy statements at these sites to determine their practices.

Web Analytics and Cookies

Fresh Films uses web analysis tools, including Google Analytics, to capture and analyze web statistics. Google Analytics is a cookie-based analytics program that uses cookies to track website activity. These tools, including Google Analytics, typically collect the following information: Network Location; Hostname; web page(s) requested; referring web page; browser used; screen resolution; size of data transferred. Cookies can be disabled within a browser's preferences menu. For more information about Google Analytics, refer to Google Privacy Center's Privacy Policy.

Changes to our Privacy Policy

Fresh Films may change its Privacy Policy at any time by posting revisions on the website. By using our website, you consent to the collection and use of personal information by Fresh Films as described in this Privacy Policy. If you do not agree to the terms of this Privacy Policy or any revised statement, please exit the site immediately.