

## Fresh Films

### Children's Online Privacy Protection Act (COPPA) Privacy Notice

Children's Online Privacy Protection Act (COPPA) requires that we gain verifiable consent for your child to participate in a Fresh Films sponsored program. We are asking for your permission to retain your child's information (name, email, hometown, grade level, and school) and adult sponsor's (teacher, parent/guardian) name and email in order to track student participation, accept student submissions, notify winners, and distribute awards. If you consent, we may use your child's name, grade, and hometown (city, state (if USA) and/or city, country) in program-related outreach.

Dear Parent or Guardian,

Your child is participating in the Milk It Video Competition, a video program produced and hosted by Dreaming Tree Foundation dba Fresh Films, ("Fresh Films"), a nonprofit film producer who engages youth in the fun and relevancy of film to grow confidence, build skills in technology, expose youth to STEAM careers and develop 21st century skills like problem solving, communication and teamwork.

To participate, your child must provide his/her personal information (first and last name, email, grade level, hometown, and school); his/her essays or video project; and an adult sponsor's first and last name and email. Since your child is under the age of 13, the information collected will be kept confidential in compliance with the Children's Online Privacy Protection Act (COPPA).

Of the information that is collected:

- The personal information provided by the child is used to track program participation, accept student projects, notify program winners, and distribute awards.
- Only with parent/guardian consent, the child's name, grade, and hometown (city, state (if USA) and/or city, country) may be used to promote the program. This includes, but is not limited to, outreach via social media, websites, organizational literature, and at events.
- Fresh Films will not require a child to disclose more information than is reasonably necessary to participate in the program.
- No information will be disclosed to third parties.
- The parent can review the child's personal information, ask to have it deleted, and refuse to allow any further collection or use of the child's information.
- Fresh Films and the supporting sponsor of the program, in this case MilkPep, the sponsor of the Milk It Video Competition produced by Fresh Films, are the owners of the information that is collected.

Please download and complete the consent form. If you have any inquiries or concerns regarding Fresh Films' programming, please contact [marketingteam@dreamingtreefilms.com](mailto:marketingteam@dreamingtreefilms.com)

# Fresh Films COPPA Parent/Guardian Consent Form

## For the Milk It Video Competition produced by Fresh Films

Please complete this consent form and upload it with your child’s submission via our online form. **Please name your consent form in the following manner: COPPA-Student First Name-Student Last Name.**

I, \_\_\_\_\_ (PRINT PARENT/GUARDIAN NAME), the parent or legal guardian of \_\_\_\_\_ (PRINT CHILD’S NAME) have reviewed Fresh Films’ COPPA Privacy Notice.

By signing below, I authorize my child to provide personal information for and to participate in the Milk It Video Competition produced and hosted by Dreaming Tree Foundation dba Fresh Films. By checking the “Yes” box below, I acknowledge that my child’s name, grade, and hometown (city, state (if USA) and/or city, country) may be used to promote Fresh Film’s programs.

Please check Yes or No below:

\_\_\_\_\_. Yes, my child’s first and last name, grade, and hometown (city, state (if USA) and/or city, country) may be used in promotions for Fresh Film’s programs.

OR

\_\_\_\_\_. No, my child’s first and last name, grade, and hometown (city, state (if USA) and/or city, country) may not be used to promote Fresh Films programs.

I also understand that it is important to provide accurate information in this consent form so that Fresh Films may contact me.

\_\_\_\_\_ (Parent/Guardian Signature)

\_\_\_\_\_ (Date)

\_\_\_\_\_ (Parent/Guardian contact phone)

\_\_\_\_\_ (Parent/Guardian email address)