

### **What is Fresh Films?**

Fresh Films is a Hollywood film set where teens & college students replace the pros. Teams of youth work together, rotating through all film positions – from camera and sound, to editing and effects - gaining technical and life skills. The resulting EMMY quality feature films, TV episodes or commercials are released in theatres, at schools, on DVD, online, on TV, at major retailers and internationally with funds from distribution reinvested to support more youth programming.

### **What is the Fresh Films QUAD CITY SPRING BREAK program?**

The Fresh Films Quad City Spring Break program has (2) teams of Quad Cities teens each teamed up with a local non-profit to create the non-profit's video and PSA. The PSA will air on local television and both the PSA and video will be used by the non-profit to help them with their marketing and fundraising. So get ready – you'll be working with a real client, on a real project, that will air on TV (and online, and at events, etc.) Are you up for the challenge? We think so! You can see our 2018 projects with Closet2Closet and Food Rescue Partnership [here](#).

### **I thought Fresh Films made films and TV shows?**

Yep, we do that too! Films and TV shows are created as part of our Fresh Films summer program. You can apply for that too. There is more info on that near the bottom of this FAQ!

### **What happens during the Fresh Films Quad City Spring Break production week?**

Teens will work to find locations, host casting, get props, costumes, shot lists and everything else ready before they film the video. You'll rotate through all the key positions on the set. You'll use industry standard HD equipment and editing hardware and software to create and edit your project.

### **Where and when will Fresh Films crews be this Spring Break?**

- The program runs from March 11-15, 2019, from 9am to 5pm daily
- You must be available all days to participate
- Headquarter location will be in or near downtown Davenport

### **Who can participate in the program?**

Program is open to teens ages 12-18 from the Quad City area. You can be of any skill level.

### **I'm with a non-profit organization, can the teens make our video and PSA?**

Local non-profits that serve Scott County residents can apply online to be the selected non-profit. Two non-profits will be chosen based on need (both need in the community and a need for the video services), as well as service area, impact in Scott County and interest and availability for working with the youth crew for production. Full details are online at the application page at <https://freshfilms.org/QCSBNP.php>

### **Do you need previous film experience? Or a certain GPA?**

There is absolutely no experience necessary to be on a Fresh Films crew! And we don't look at your GPA, but we will help build your resume and tech skills. Teens just need to have a passion to learn, get creative and collaborate with a team. We'll fill you in on the rest!

**How do you apply for the program?**

To be part of the Fresh Films production, just go to <https://freshfilms.org/QCSB.php> and fill out the online application.

**Who leads the production?**

College-aged interns from previous Fresh Films seasons along with our professional filmmakers will work alongside the teen crews showing them everything they need to know in an intensive, filmmaking production.

**Do you HAVE to answer the essay questions on the application?**

Yes! It's how we determine your passion for filmmaking and choose our teen-filmmaking crews.

**What happens after you're selected for the film crew?**

Once you're selected, you'll need to confirm your participation by sending in your filmmakers release form. The release form confirms your participation on the crew. We'll also discuss production dates and other needs with you and your parent or guardian.

**Is this a camp?**

No horseback riding here! Fresh Films is an action-packed week of filmmaking, where teams of teen filmmakers apprentice alongside professional filmmakers and work on all the aspects of film production. On-set you'll rotate through all key positions on the film-set, working camera, sound, lighting, costuming, make-up, production, set-design and more.

**So you're gonna give us money to make my film?**

Sorry, no film grants. But we will teach you the producing, directing and editing skills you will need to create your own short film.

**How much is this program going to cost?**

The program is free to participate in. However, if you are coming from out-of-town, you'll need to provide (and pay for) your own hotel or travel accommodations.

**What do you have to buy?**

Nothing! There is no purchase necessary to submit to apply to be a filmmaker with Fresh Films!

**What if we already have a crew including actors. Can we make our own film?**

Sounds like you're well on your way – congratulations! Fresh Films, however, is a team-oriented experience, from start to finish. Our program isn't designed to produce any one filmmaker's vision. But, we certainly hope you go on to make your own short films!

**Who is the director, the cinematographer?**

No one filmmaker will be selected over another to serve in any crew position for the duration of the production week. As a Fresh Films Filmmaker, you will rotate through several crew positions, including camera, sound, assistant director, etc working alongside the professional film crew.

### **What equipment are we gonna use?**

Get ready to start drooling! We use Blackmagic Design URSA cameras, Dell Precision Laptops outfitted with Blackmagic DaVinci and Fusion. We also have professional sound and lighting packages, booms and dollies. It's a Hollywood set – although we have a lot more snacks and less sushi.

### **How do Actors get involved?**

There is no experience necessary to audition and act in our Fresh Films! Whether you star in your high school's musical or your family's Christmas talent show. All actors (union, non-union or enthusiastic newcomers) are encouraged to come to our open casting call to try out for a paid role in the film. Casting call info will be posted separately – usually within (4) weeks of the start of the program.

### **How do you intern with Fresh Films?**

Interns are chosen from our Fresh Films alumni. Once you've participated in the Fresh Films program, you will receive information on how to apply to be an intern for the following year.

### **Tell me more about your partnership with Augustana College?**

Fresh Films is now located on-campus of Augustana College. Fresh Films and the college just launched a new Entertainment Media program (started Fall 2017) and college students at Augustana get to intern and work with Fresh Films all-year long in production, editing, marketing, business and accounting. Our goal is to create leaders in the Entertainment industry who have a well-rounded background of production, technical skills and distribution. We encourage you to check it out as you get closer to college!

### **What else has Fresh Films produced?**

Here are some of the Film and TV projects teens have created as part of Fresh Films! Please check them out – rent, download, stream or buy – and support your fellow teens!

+ “Alternate Universe: A Rescue Mission” is a science adventure film starring 80’s superstar Steve Guttenberg that had nearly 200 teenagers from Colorado to New Jersey working on-set or in the editing bay. The film launched at a White House Educational event, and just released at Redbox, Family Video, iTunes, Amazon, Target and on all major cable systems.

[www.alternateuniverserescue.com](http://www.alternateuniverserescue.com)

+ “The Stream” starring Rainn Wilson and Mario Lopez released in theatres and then on iTunes, Amazon and at Walmart. The film was created by over 160 teens from Los Angeles, Boston, Chicago, Philadelphia, New York and other cities. See it here: [www.thestreammovie.com](http://www.thestreammovie.com)

+ Emmy-nominated show “Detectives Club” has kid-detectives seeking the scientific truth in every episode – like do belugas really sing? Or do people interact with dinosaurs? Premiered on PBS WTTW Chicago, the show is re-launching in late 2018 with even more episodes and kid-detectives. View a trailer here <https://vimeo.com/127275089>

+ During Summer 2017, teens in Chicago and Los Angeles worked on new TV Pilots! The new shows, called “Miskits” and “Gwen’s World of Weird” just released to Hollywood heavyweights from



Disney, Warner Brothers, Amazon, National Geographic, Fullscreen Media and even to a producer at Star Trek! You can view the TV Pilots at <https://freshfilms.org/watch-our-films.php>

+ Most recently, we partnered with AT&T and Hello Sunshine on the first-ever all-girls Filmmaker Lab! The AT&T Hello Sunshine Filmmaker Lab produced by Fresh Films brought 21 girls to LA to create a documentary featuring interviews with women in the entertainment industry, including Reese Witherspoon! You can watch the final documentary at [https://youtu.be/o4FXf\\_oPFks](https://youtu.be/o4FXf_oPFks)

### **Who is Fresh Films?**

Fresh Films / Dreaming Tree Films has been around since 2002 – and have made it our mission is to ignite youth through creativity. Our authentic film platforms give teens hands-on experiences, real-life skills and a heightened responsibility to succeed. Teens have called it “the best time of their lives” and over 250 media outlets have showcased the teens’ work.

For nearly a decade, our Fresh Films (<https://freshfilms.org/>) program has been the largest national platform for youth creativity. Hollywood Celebrities including Mario Lopez, Rainn Wilson, Usher, Jonathan Lithgow, Dominic Monaghan, Natasha Bedingfield, Alexa Vega, JoAnna Garcia Swisher, Sean Astin & many others have acted or participated in the teen-created films. You can learn more or make a donation towards the program by visiting [www.dreamingtreefoundation.org](http://www.dreamingtreefoundation.org).

Have a question you're sure we didn't answer? Email us at [marketing@freshfilms.org](mailto:marketing@freshfilms.org)